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Plan To Win!: Transform Your Real Estate Sales Game Plan



Synopsis

Seize Your Unstoppable Real Estate Sales Game Plan Today! This well-crafted workbook is a top-notch catalyst and guide to developing essential sales skills necessary for sales agents to thrive in today's real estate market. This workbook will help you to reflect on how to jump-start or RE|VAMP your: + Competitive advantage in order to stand out among a crowd of agents, + Understanding of your strengths and weaknesses, + Know-how to generate and convert leads into closing clients, + Listing acquisitions, + Negotiation prowess, + Social media impact, + Connection with home buyers, + And much more! Be unstoppable! Start using this workbook today to transform your real estate sales game plan.

Book Information

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Customer Reviews

There's a lot of great information in this book. If you actually do what Lee is suggesting, interact with the book, I find it hard to believe sales wouldn't follow. Additionally, this is a relatively novel approach for real estate sales books; interactivity. I like it, and I think the author did a stellar job collecting and distilling a lot of great information!

This book is definitely one that needs to be on all real estate agents book shelves. It provides great information in an easy to read format on how to transform your real estate business. If you're seasoned or new to the real estate industry, this book will literally guide you step by step on how to take your business to the next level.

This book is reader friendly and enjoyable. It is very well written and easy to follow. The information

learned from this book I will actually use. After working through this workbook, my confidence has increased and I plan to win. The author puts one word after another and makes real magic with them. I will recommend this book as a top pick for my colleagues and associates in the real estate arena.

This is an excellent book for anyone looking to take their real estate game to the next level. It's tone is light and fun, but very effective. Lee covers so many topics that are relevant to both beginners and veterans - in a beautifully organized and researched fashion. I really love the format of this book and it's a great add to anyone looking to get to the next level in selling real estate!

Excellent training and marketing material for real estate agents. I got so much out of this workbook; in fact, I'm still working in it. It's just one of those books that you need to continue reading until it all soaks in. Great job!

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